This paper addresses the need for developing a human management model for Muslims working in television industries. While a Human Resource Management (HRM) is primarily concerned with the administration of people within organizations, focusing on policies and systems, a human management model provides a solution to how managers of television organizations may help Muslims work toward striking a balance between their work and religious life. This study combines and compares extensive literature from the media and culture industries, sociology and psychological approaches to the study of Muslims in media industries. Many research into creative media workers show that working in television production involved overwork, long hour, poor pay, isolation, and insecurity. These studies, however, lack emphasis on the religious life of employees involved. As Muslims working in television industries, such poor experiences may have a great impact on their religious life. Hence, a model of human management for Muslims in television industries is essential to identify challenges and to support their efforts to strike a balance between their professional and religious life.