SINAR HARIAN REPORTING OF 2013 MALAYSIAN GENERAL ELECTION:
AN ANALYSIS BASED ON COMMUNICATION PRINCIPLE IN THE
SIXTH VERSE OF SURAH AL-HUJURAT

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AUTHOR DECLARATION

بسم الله الرحمن الرحيم

In the name of Allah The Most Gracious The Most Merciful

I hereby declare that the work in this dissertation is my own except for quotations and summaries which have been duly acknowledged.

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ABSTRAK

ABSTRACT

The current principles of journalism guide journalists to provide the best information to readers. However, the emergence of Islamic journalism principles that emphasized on the value of justice and truth believe to provide a better framework for journalistic practises. This study will analyze news from Sinar Harian, one of the Malay daily newspapers in Malaysia, during the general election 2013. The study analyze Sinar Harian reports from May 1st, 2013 until May 6th, 2013 based on the methods of Discourse Analysis and Semi-Structured Interview. The framework is based on the sixth verse of Surah Al-Hujurat. The objective of the study is to investigate to what extent Sinar Harian adhere to the communication framework of Surah Al-Hujurat and how the newspaper adhere to the concept of 'objective' and 'neutral' reporting as well. Findings show that although Sinar Harian mainly embraces the occupational values of Anglo-American journalism practice which is mostly associated with the values of objectivity which are widely shared by newsrooms across the globe, the reporting also adhere to the sixth verse of Surah Al-Hujurat which is to verify every news that is being reported.
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